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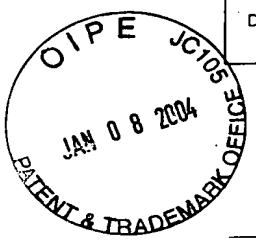
Dated: January 8, 2004 Signature: Jennifer S. Greer (Jennifer S. Greer)

Docket No.: 65632-0167
(PATENT)



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Lester Chu et al.

Application No.: 10/680,952

Filed: October 8, 2003

For: INFORMATION DISTRIBUTION SYSTEM

INFORMATION DISCLOSURE STATEMENT (IDS)

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

Pursuant to 37 CFR 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached PTO/SB/08. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

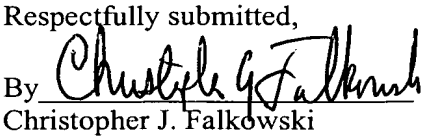
This Information Disclosure Statement is filed within three months of the U.S. filing date (37 CFR 1.97(b)(1)).

A copy of only non-U.S. patent references are attached.

Applicant believes that no fees are due with this paper. The Director is hereby authorized to charge any fee deficiencies to our Deposit Account No. 07-2347, under Order No. 65632-0167. A duplicate copy of this paper is enclosed.

Dated: January 8, 2004

Respectfully submitted,

By 

Christopher J. Falkowski
Registration No.: 45,989
RADER, FISHMAN & GRAUER PLLC
39533 Woodward Avenue
Suite 140
Bloomfield Hills, Michigan 48304
(248) 594-0655
Attorney for Applicant

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Sheet 1 of 3

Complete if Known	
Application Number	10/680,952
Filing Date	October 8, 2003
First Named Inventor	Lester Chu
Art Unit	N/A
Examiner Name	Not Yet Assigned
Attorney Docket Number	65632-0167

U.S. PATENT DOCUMENTS

Examiner Initials*	Cite No.[1]	Document Number Number-Kind Code[2] (*if known*)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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Examiner Signature		Date Considered	

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Sheet 2 of 3

Complete if Known	
Application Number	10/680,952
Filing Date	October 8, 2003
First Named Inventor	Lester Chu
Art Unit	N/A
Examiner Name	Not Yet Assigned
Attorney Docket Number	65632-0167

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	AV1	US-5,835,896	11/1998	Fisher et al.	
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Examiner Initials*	Cite No.[1]	Foreign Patent Document: Country Code[3]-Number[4]-Kind Code[5] *(if known)*	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T[6]
	BA	-WO 97/17774	05/1997	Seiko Communications Systems, Inc.		
	BB	-WO 98/28906	07/1998	Princeton Video Image, Inc.		
	BC	-WO 98/34189	08/1998	Flycast Communications Corp.		
	BD	-WO 99/20486	04/1999	K. W. Muth Company, Inc.		
	BE	-WO 99/48028	09/1999	GLOBALBRAIN.NET Inc.		
	BF	-WO 00/16218	03/2000	Searchup, Inc.		
	BG	-WO 00/41090	01/2000	Maxygen, Inc.		

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First Named Inventor	Lester Chu
Art Unit	N/A
Examiner Name	Not Yet Assigned
Attorney Docket Number	65632-0167

NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No.[1]	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T[2]
	CA	Pelline, "New search engine goes commercial" from http://news.cnet.com/news/0,10000,0-1005-200-326672,00.html, February 18, 1998.	
	CB	Haar, "Service To Let Ad Bids Dictate Search Rankings" from Tech InfoBase, February 23, 1998.	
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	CG	Riedman, "Seach engine startup to auction listings" from Advertising Age, February 23, 1998.	
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	CI	"Lycos Adds Predetermined Listings" from http://www.searchenginewatch.com/sereport/97/12-lycos.html, December 4, 1997.	
	CJ	Pontin, "Gross Idea" from http://www.herring.com/story_redirect.asp?layout=story_generic&doc-id=RH640016664&ch..., August 6, 2001.	
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	CL	Google.com (as archived on archive.org).	
	CM	Superpages.com (as archived on archive.org).	
	CN	Findwhat.com (as archived on archive.org).	
	CO	Looksmart.com (as archived on archive.org).	
	CP	MSN.com (as archived on archive.org).	
	CQ	WebCrawler.com (as archived on archive.org).	
	CR	Internet Discussion Group, August 7, 2001.	
	CS	Internet Discussion Group, August 7, 2001.	
	CT	metacrawler.com (as archived on archive.org).	
	CU	BellSouth RealPages.com (as archived on archive.org).	
	CV	SmartPages.com (as archived on archive.org).	
	CW	qwestdex.com (as archived on archive.org).	
	CX	business.com (as archived on archive.org).	
	CY	Shopping.com (as archived on archive.org).	
	CZ	Citysearch.com (as archived on archive.org).	

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Application No. (if known): 10/680,952 Attorney Docket No.: 65632-0167

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